



Course titles and numbers	<u>VIST 284-505</u> : Visualization Techniques/ After Effects. 1 Credit
Term	Spring 2016
Meeting times and location	Friday 10:20 – 12:00 pm 109A Langford Building C

Instructor Information for VIST 284-503

Instructor Telephone	Hadeel Ramadan
nu e Email address	(540) 449-2024
Office hours Office location	hadeel@tamu.edu by appointment Langford Architecture Center, Building A, office 105

Official Course Description

VIST 284-505: Tools and techniques for graphic design, modeling, animation, rendering, post production and multimedia development. May be repeated for up to two times for credit.

Prerequisite: Major in visualization or minor in art.

Course Overview

In this introductory course, students will be introduced to the fundamental aspects of Adobe After Effects and its application within the Visualization field. The focus of the course is to gain functional skills in After Effects for Graphics and Animation at a professional level. The projects and coursework will give you the space and support to explore, and delve into your creative self to help define your own artistic visions. You will be able to build upon existing strengths and experiment with new methods of visual communication. Classes will be structured around short lectures on course material and individual and group critiques of work produced.

Course Objectives

- Cultivate a personal approach to creativity and inspiration in order to generate ideas, problem solve through with successful implementation in your work.
- Gain experience using After Effects and its processes and techniques in order to create works in digital media.

- Develop analytical, critical, and communicative skills in order to understand the role of dialogue in the creative process.
- Practice giving thoughtful and effective critique of others' work and develop strategies on how to best interpret and absorb constructive criticism.
- Create projects which will advance your quest toward a better understanding of art making and to move toward the professional use of your talents.

Additional Resources

vimeo.com
 greyscalegorilla.com
 videocopilot.net
 ae.tutsplus.com
 lynda.com

Course Supplies

- A subscription to lynda.com
- Personal laptop
- Adobe After Effects
- Adobe Creative Suite

Grading Policy

Exercises will be graded based on the criteria established in each individual project statement. You will be given a letter grade in a rubric for each project. Assessment criteria for individual projects will be based upon technical and artistic merit relative to the given criteria.

The instructor's qualitative judgment of the student's projects, and research will include such factors as preparation, conceptualization, technical application, documentation, and aesthetic effectiveness. The instructor's qualitative judgment of the student's in-class participation will include such factors as attendance, preparation, engagement, professional demeanor, and informed contribution to discussions and critique sessions.

All the exercises are due at the beginning of class unless indicated by the instructor. Work submitted after the due date will be have 10% deducted from the grade.

Grading Breakdown

Attendance -	20%
4 Exercises -	80%

Exercises

There will be exercises that students will be assigned throughout the semester that will collectively make up 80% of the final grade. Each exercise will have an accompanying defined grading policy.

A final letter grade is determined as follows:

A = 90 – 100 **B** = 80 – 89 **C** = 70 – 79 **D** = 60 – 69 **F** = below 60

GRADE A: SUPERIOR (90% - 100%)

Project: Strong, exceeding requirements of instructor.

Initiative: Contributions exceeding the assignment, showing independent resourcefulness.

GRADE B: ABOVE AVERAGE (80% - 89%)

Project: Accurate and complete, meeting all the requirements of the instructor.

Initiative: Good when stimulated by some desirable achievement.

GRADE C: AVERAGE (70% - 79%)

Project: Barely meeting requirements and showing evidence of need of improvement.

Initiative: Uncertain and apparent at times.

GRADE D: BELOW AVERAGE, YET PASSING (60% - 69%)

Studio: Not meeting all requirements of the instructor

Initiative: Lacking

GRADE F: FAILING (59% and below)

Work unsatisfactory and is a failing grade and hence not defined.

Late Assignments

All assignments are due on Friday before each class. After that deadline all late work will accrue a 10 point deduction.

Attendance

Attendance is mandatory to complete this course. Punctuality is a symbol of professionalism and responsibility. Excused absences are covered by the University policy. In such cases you should speak with me as soon as possible to arrange for make up work. Attendance is the responsibility of the student and because this class meets only once weekly it is imperative that you show up and are prepared. Any more than three unexcused absences may result in your grade being lowered.

Americans with Disabilities Act
(ADA)
The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information, visit http://disability.tamu.edu .
Academic Integrity
For additional information please visit: http://www.tamu.edu/aggiehonor
<i>"An Aggie does not lie, cheat, or steal, or tolerate those who do."</i>
Defacement of Property
"It is unlawful for any person to damage or deface any of the buildings, statues, monuments, trees, shrubs, grasses, or flowers on the grounds of any state institutions of higher education (Texas Education Code Section 51.204)"
The words damage or deface refer specifically to any and all actions, whether direct or indirect, that either diminish the value or mar the appearance of the physical environment.