

## Learning Outcomes: VIST 201 – Writing for Design

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### Level 1 – Knowledge

- N/A

### Level 2 - Comprehension

- Recognize the interconnection between visualization, drawing, writing and professional development.
- Describe the role of writing in a variety of communication scenarios useful in visualization.

### Level 3 - Application

- Discover, analyze and utilize historical and contemporary precedents.
- Employ writing skills in the analysis of creative works.
- Utilize social media to improve written and visual communication skills.

### Level 4 - Analysis

- Select and apply team strategies in the development of group projects.
- Illustrate the use of grids, color, use of text and images in the creation of a portfolio.

### Level 5 - Synthesis

- Develop professional work habits, including those necessary for effective collaboration and cooperation with other students.
- Generate an artist statement consistent with your body of work.

### Level 6 - Evaluation

- Describe the ability to effectively write about your creative process and design solutions.