

Learning Outcomes: ARTS 403 – Graphic Design III

Relevant Careers:

- Front End Designer
- Information Graphics Designer

Level 1 – Knowledge

- N/A

Level 2 - Comprehension

- Recognize identity system design and development.

Level 3 - Application

- Demonstrate knowledge of integrated design systems.
- Employ self-imposed time-management skills.

Level 4 - Analysis

- Examine a variety of visual options for the problem through thumbnails and sketching in a personal journal.

Level 5 - Synthesis

- Produce a body of work that is strategically appropriate, effective, conceptually unique and creative.
- Develop and demonstrate a professional, personal demeanor and work ethic.

Level 6 - Evaluation

- Analyze, evaluate and apply the critique process as a means to strengthen personal work and work of peers.