



**Course title and number**      ARTS 103 Design I Section 503  
**Term**                                      Spring 2016  
**Meeting times and location**      Tuesday Thursday 2:20pm-4:50pm ARCC 110

**Course Description and Prerequisites**

**ARTS 103 Design I**

**Credits 3.** Two-dimensional design; fundamentals of line, color, form, texture, shape, space and arrangement.

**Learning Outcomes**

1. Explore the principles of creative process
2. Recognize and explain fundamental principles of two-dimensional design (line, color, form, texture, shape, space and arrangement)
3. Solve specific design scenarios applying the principles of two-dimensional design
4. Develop visual awareness and imagination
5. Develop skills in the use of materials and construction techniques
6. Analyze, evaluate and apply criticism as a means to develop creative works and personal expression

**Instructor Information**

Name                                      Dmitri Koustov, B.F.A.  
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Office hours                                Monday 10am-11am and by appointment Langford A 104

**Textbook and/or Resource Material**

The suggested text for this course is:

*Launching the Imagination. A Guide to Two-Dimensional Design.* Fifth Edition. 2014. By Mary Stewart. NYC, NY: McGraw- Hill Education.

## **Grading Policies**

Your grade will be based upon the following items:

As an aide to understanding the method by which your assignment are evaluated, read the following carefully. The actual grading criteria will be related to these categories.

F: 60 and below: The student work is unresolved; the intentions are unclear and major criteria or goals lack resolution; Presentation is incomplete and/or of poor quality; There is a complete lack of problem solving intent, artistic content and/or visual merit.

D: 60 - 70: The solution has problems in two or more major areas; Skill and problem development is marginal or incomplete; The project lacks imagination and/or design/artistic potential.

C: 70 - 80: The student has solved the problem, but the solution lacks depth of understanding; Some program goals not completely satisfied and the solution contains little promise even though most issues have been addressed.

B: 80 - 90: The student work shows imagination and potential; Presentation and visual content is good; Program requirements are fulfilled but in need of more refinement or development; There are no major issues that would require a total redesign of the project.

A: 90 - 100: The student work has imagination and the solutions to the problems show understanding and thought; The problem solution is highly developed and well presented; The entire project shows depth and breadth and is well coordinated; The project potential has been achieved

Students will complete a number of assignments such as classroom exercises, design projects and sketchbook entries. The instructor's qualitative judgment of the student's studio work and projects will include such factors as preparation, presentation, conceptualization, technical application, and aesthetic effectiveness.

## Course Topics, Calendar of Activities, Major Assignment Dates

<b>Week</b>	<b>Topic</b>	<b>Studio</b>	<b>Homework</b>
<i>Week 1</i> Tues 01/19 Th 01/21	Point, Line, and Shape	Line and Shape inventory	Project 1 Combining Lines and Shapes/Due 01/26
<i>Week 2</i> Tues 01/26 Th 01/28	Texture and Value	Value scale Texture inventory	Project 2 Shading/Texture object Due 02/02
<i>Week 3</i> Tues 02/02 Th 02/04	Principles of Two-Dimensional Design Patterns, Balance, Proportion, Rhythm, Emphasis	Studio Projects	Project 3 Patterns and Balance/Notan/Due 02/09
<i>Week 4</i> Tues 02/09 Th 02/11	Principles of Two-Dimensional Design Patterns, Balance, Proportion, Rhythm, Emphasis	Studio Projects	Project 4 Proportion, Rhythm, and Emphasis Due 02/16
<i>Week 5</i> Tues 02/16 Th 02/18	Creating the Illusion of Space Perspective and Composition	One-point, Two-point, Three-point Perspective	Project 5 Perspective Compositions Due 02/23
<i>Week 6</i> Tues 02/23 Th 02/25	Defining Color Color Theory	Color Wheel, Value scales, Tint ,Tone, Shade	Project 6 Color Wheel Due 03/01
<i>Week 7</i> Tues 03/01 Th 03/03	Color Schemes	Standard Color Combination	Choose masterpiece copy
<i>Week 8</i> Tues 03/08 Th 03/10	Composing with color	Masterpiece copy Color collage	Project 7 Color collage Due 03/22
<i>Week 9</i> Tues 03/15 Th 03/17	<b>SPRING BREAK</b>		
<i>Week 10</i> Tues 03/22 Th 03/24	Unity and Gestalt Principles	Patterns and Grids	Project 8 Symmetry Due 03/29
<i>Week 11</i> Tues 03/29 Th 03/31	Creativity and Critical Thinking	Degrees of Representation Studio Projects	Project 9 Nonobjective Story Due 04/12
<i>Week 12</i> Tues 04/05 Th 04/07	Creativity and Critical Thinking	Degrees of Representation Studio Projects	Project 9 Nonobjective Story Due 04/12
<i>Week 13</i> Tues 04/12 Th 04/14	Final Projects	Final Projects Studio Work	Drafts, Sketches, Plans of Final Project
<i>Week 14</i> Tues 04/19 Th 04/21	Final Projects	Final Projects Studio Work	Project 10 Final Project Due 04/28
<i>Week 15</i> Tues 04/26 Th 04/28	Final Projects	Final Projects Studio Work	
<i>Week 16</i> Tues 05/03	Art Show Final Projects		

## **Required Materials**

Design journal/sketchbook, about 8" x 12"  
18 x 24 drawing paper, 25 sheets or more, for all media (wet or dry)  
11 x 14 or larger Bristol Paper, 15 sheets or more  
Construction paper, 30 sheets or more, as many different colors as possible  
4 pieces of Black mat board for mounting projects (20" x 30" or 32" x 40")  
Illustration board to cover table  
Black fine point felt pens with flexible tips and hard tips  
Pencils HB-6B  
A set of Prismacolor pencils with 24 colors  
An inexpensive pencil sharpener  
Mars white eraser or similar  
Masking (drafting) tape  
Rubber cement and/or glue stick  
Rubber cement lifter (looks like an eraser)  
Xacto knife and extra blades (#11 size)  
Scissors  
A stainless steel ruler  
Magazines - collect to use later in the semester  
Portfolio to keep your projects  
Grey kneaded eraser  
30/60 degree triangle, and/or a 45 degree triangle and/or a T-Square

Optional items you might want for assignments or your final project include:

Woodless graphite pencils  
Soft pastels (suggest 24)  
Watercolor pencils and brush or two  
Fixative  
Scotch tape

## **Costs**

There will be additional materials that you will need as we move through the course as well as some optional equipment that you may be interested in acquiring. This course should cost \$150 to \$300 depending on where you buy your materials, texts, what you already have, and the particular brands you buy. We will discuss this in class.

## **Attendance and Texas A&M University Rules**

The University views class attendance as the responsibility of an individual student. Attendance is essential to complete the course successfully. University rules related to excused and unexcused absences are located on-line at <http://student-rules.tamu.edu/>

Attendance is mandatory to complete this course. Punctuality is a symbol of professionalism and responsibility. Excused absences are covered by the University policy. In such cases you should speak with me as soon as possible to arrange for make-up work. No grace will be extended for unexcused absences and significant penalties will result per the grading policies. Any more than three unexcused absences will result in your grade being lowered one letter.

## **Americans with Disabilities Act (ADA)**

The Americans with Disabilities Act (ADA) is a federal anti-discrimination statute that provides comprehensive civil rights protection for persons with disabilities. Among other things, this legislation requires that all students with disabilities be guaranteed a learning environment that provides for reasonable accommodation of their disabilities. If you believe you have a disability requiring an accommodation, please contact Disability Services, currently located in the Disability Services building at the Student Services at White Creek complex on west campus or call 979-845-1637. For additional information, visit <http://disability.tamu.edu>

## **Academic Integrity**

For additional information please visit: <http://aggiehonor.tamu.edu>

*“An Aggie does not lie, cheat, or steal, or tolerate those who do.”*

## **Copyright**

The handouts used in this course are copyrighted. By “handouts,” I mean all materials generated for this class, which include but are not limited to syllabi, quizzes, lab problems, in-class materials, review sheets and additional problem sets and the contents of the class Web site. Because these materials are copyrighted, you do not have the right to copy the handouts, unless you are expressly granted permission. You have permission to make printouts of the on-line class notes and the class web site strictly for your use in this class.

## **Plagiarism**

In this course, we want to encourage collaboration and the free interchange of ideas among students and in particular the discussion of reading and writing assignments and review questions, approaches to solving them, etc. However, we do not allow plagiarism, which, as commonly defined, consists of passing off as one's own the ideas, words, writings, etc. that belong to another. In accordance with this definition, you are committing plagiarism if you copy the work of another person and turn it in as your own, even if you have the permission of that person. Plagiarism is one form of scholastic dishonesty. If you have questions regarding plagiarism, please consult the latest issue of the Texas A&M University Student Rules, under the section on Scholastic Dishonesty.